

at the world class  
**AIMIT**CAMPUS

140 Years of Forming Leaders

Inspiring Minds  
Investing in Knowledge  
Transforming Lives

**PGDCA**

Post Graduate Diploma in  
Computer Applications

**(Powered with Business Analytics)**

Who Can Apply ?

Any Graduate with B.Com / BBA / BCA / BA from a  
recognised University.

**PGDCA SYLLABUS (Powered with Business Analytics)**

Sr. No	Subject Title – I Semester	Subject Title – II Semester
1	Fundamentals of Business Analytics	Python for Data Analysis
2	Database Management Systems	Marketing and HR Analytics
3	Business Excel Applications	Social Media Analytics for Business
4	Data Analytics using R	Pythons for Data Analysis Lab
5	RDBMS with ORACLE Lab	Marketing and Social Media Analytics Lab
6	Business Excel and R Lab	Foundations of Entrepreneurship
7	Business Communication	Project Work

**Key Benefits :** • Placement support – to IT / Development / BPO / ITO / KPO / Trainers • Professional Communication Skills & Soft Skills Training • Industry – Academia Interaction Programmes to support Learning Process • Entrepreneurship Training & Guidance to start own venture • In depth knowledge of Internet Concepts & Web Programming • Exposure & Application development in Open Source Software Technologies • Seminars / Presentations to enable Public speaking • Industry Internship / Project work to obtain Industry Knowledge



**ST ALOYSIUS COLLEGE (Autonomous)**

**AIMIT** St Aloysius Institute of Management  
& Information Technology

'A' grade by NAAC - CGPA 3.62 out of 4

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